

## **Justice-as-a-Service: German Legal Tech Veteran to Enter International Scene**

**With its service platform, the North German startup advocado has already been able to help more than 50,000 people and companies to obtain their rights. The founders have already collected more than 5 million euro in their homeland and are on expansion course throughout Europe. Additionally, advocado launches a consumer app that enables mobile legal self-service.**

In Germany, advocado, with its one-stop-platform, is regarded as a pioneer of client-oriented, digital business models. The number of foreign clients and prospects has grown significantly in the past two years – which is why the expansion of business in international markets is a logical next step. Investors like GPS Ventures and the former SAP Manager Dr. Wolfgang Kemna back advocado.

“Next year, we will focus on the international business. This is particularly exciting in the light of the different characteristics and dynamics of the individual national legal markets. We are looking forward to this,” says advocado CEO Maximilian Block.

### **Self-Service per Click: A New App for Customers Is Coming Out Soon**

Prior to this, advocado launches a new app for customers that is unique in Germany and Europe. With this app, customers are able to create and send legally certain documents free of charge immediately and mobile, if they want to settle a claim – for example in the event of cancelled bus trips, flight delays or train cancellations. The range of fields of law is constantly being expanded. If claims are dismissed, you have the opportunity to contact a lawyer via app.

### **Meet advocado at the NOAH Conference London and Web Summit in Lisbon**

Legal Tech veteran Maximilian Block himself has been committed to the recognition of Legal Tech as a regular sector for more than twenty years. “Legal Tech is in need of a strong lobby in Germany and a much better politico-economic understanding. That is why we continue to stand up for the strengthening, regulation and full recognition of the growing Legal Tech sector.”

There will be opportunities to meet Maximilian Block at the NOAH Conference London and websummit Lisbon.

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#### **About**

advocado provides private and corporate clients with comprehensive legal advice in all legal matters by data, technology and specialized lawyers. The one-stop-platform [www.advocado.de](http://www.advocado.de) connects clients and legal solutions quickly and case-specific. Simple and complex legal cases are handled digitally and securely. Legal advice is provided independently from time and location. As the only German Legal Tech company, advocado relies on its own software technology. The multi-award-winning startup is a spin-off of the University of Greifswald. The company currently has more than 50,000 clients and employs one lawyer only.